

WATTYL

About us



OUR STORY

Mention Wattyl Solagard to most people and immediately images of a premium paint in a bright yellow can resisting the effects of the blazing sun springs to mind. Talk decking stains and colours to those people and you'll most likely hear the word Forestwood. Such is the longevity and presence of two of Wattyl's most loved and "iconic" market leading brands.



Wattyl is a paint and surface coatings company that produces a broad range of paints, varnishes, lacquers and special purpose protective coatings. Our products are used by individuals, contract painters and industrial customers. With operations in Australia and New Zealand, the Wattyl Group employs over 2000 people. The company's origins date back to 1915 where, in an Australian backyard, H.R.Walters developed a treatment for reviving French-polished furniture. This innovative product, known as 'Crystal Veneer' became an immediate success and laid the foundation of Wattyl's future success.

TAUBMANS ECOPROOF

Taubmans EcoProof is an example of our innovation and commitment to a healthy environment.

Taubmans EcoProof has virtually no odours and low VOCs during and after painting. These are great benefits, along with no compromise in colour choice!



taubmans EcoProof

With virtually no odours, no added ammonia and low VOCs during and after painting, EcoProof is like a breath of fresh air.

If you want to look after the health of your trades people and clients, Taubmans EcoProof is the way to go for lots of reasons. So much so that the Asthma & Respiratory Foundation of New Zealand have awarded the EcoProof system as part of their Sensitive Choice stable of products recommended to be of benefit to asthma sufferers.

The best part is that with EcoProof your colour selection is not compromised in any way.

For more information contact: Wattyl NZ Ltd, PO Box 1343, Auckland
Ph: 09 820 6700 Fax: 09 820 6799 Email: customerservices@wattyl.co.nz

OUR BRANDS

Wattyl is proud of its portfolio of market leading national brands, covering all segments of the paint and coatings market.

Including:

- Wattyl Solagard
- Wattyl Forestwood
- Wattyl Colourwood
- Wattyl Estapol
- Wattyl Killrust
- Wattyl Granosite
- Taubmans EcoProof
- Taubmans UltraProof
- Taubmans LivingProof
- Taubmans SunProof
- Taubmans TimberProof
- Taubmans UnderProof





OUR INNOVATION

Throughout the past century, the Wattyl Group has built on past innovations producing numerous technologically advanced, market leading products. Industry demands and expectations continue to be met or exceeded through the development and production of specialist products, including:

- protective coatings with long term exterior durability
- high performance marine coating systems
- UV-cured timber finishes
- specialised protective coatings that enable easy removal of graffiti from treated surfaces
- special effect finishes for automotive wheels and components

From its humble backyard beginnings to its listing on the Australian Stock Exchange in 1959, Wattyl through innovation, research and development, acquisitions, and organic growth has become a leading Australian-owned paint manufacturer.

OUR PLACE AND PEOPLE

Wattyl (NZ) Ltd. is a fully owned subsidiary of the Wattyl Group and is New Zealand's third largest paint company. 95% of products are manufactured locally under strict quality controls at our Avondale, Auckland site and are designed to suit New Zealand conditions. Product is warehoused and distributed from Auckland.

In addition our Trade Paint Centres can supply product in emergency situations. Our export division is active in the Pacific Islands region.

Wattyl (NZ) Ltd. currently employs an experienced sales team nationally. Regional Sales Managers cover Upper North Island, Central North Island and South Island territories. Collectively this represents some 200+ years of experience in the retail painting and decorating industry. Our sales representatives cover the retail, trade painter and industrial business sectors and are focused on providing excellent customer service and expert product knowledge.



OUR SERVICES

Wattyl (NZ) Ltd. provides an 0800 help desk facility. This allows our clients and customers to seek professional advice regarding products and applications outside normal business hours. Our colour sampling supply service provides test pots, draw downs, fan decks and larger colour swatches. Wattyl (NZ) Ltd. provides comprehensive training for our products at no cost to our clients. This can be undertaken either in-house or at the client's premises. We are committed to providing your company and staff with a comprehensive range of paint products covering all market segments, backed by outstanding service and forward thinking.





...paint & products for professionals

OUR TRADE BUSINESS

HISTORY

Wattyl's Trade business development started in 1995 and has achieved solid growth in the Wattyl, Taubmans and Granosite brands.

SALES AND DISTRIBUTION

We have an experienced national trade sales team within our network of Wattyl Trade Paint Centres, offering expert advice and service.

Our comprehensive service for painters and industrial users includes a large range of paint and accessories and a colour match service.

We also offer a van delivery service in Auckland, Wellington and Christchurch and operate from within a number of selected independent trade outlets in outlying areas.

PROMOTIONAL PROGRAMMES

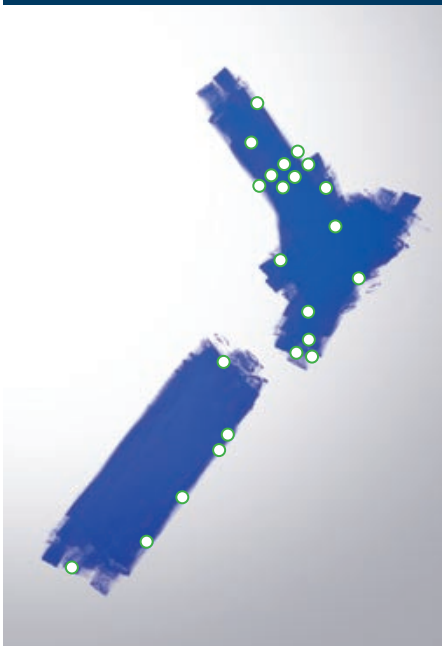
Look out for our monthly specials on paint and accessories, in-store prize draws and value added giveaways.

Talk to us about our partnerships with NZMPA training programmes and field officer sponsorship.

BUSINESS DEVELOPMENT

Wattyl has a team of sales people nationally servicing the architectural and industrial markets. We are proud of our partnerships with CMS, FPB, Sensitive Choice, Masterspec, Productspec and the Green Building Council. As well as our full consultancy service for colour and product specifications, we offer a colour draw down service for customised colours.

TRADE CENTRE LOCATIONS



Our Takapuna Trade Paint Centre

TRADE



Granosite



taubmans